

BRIANNA O'DONNELL

PUBLIC RELATIONS

PROFILE SUMMARY

I shape and promote the brand of the group I represent through clever ideas by making deliberate decisions supported by research.

SELECTED HIGHLIGHTS

- Member of PRSSA
- Fundraising Committee member for PRSSA
- Political Science minor

FIND ME HERE:

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SKILLS & COMPETENCIES

- Media Writing
- Campaign Composition
- Global Public Relations Knowledge
- Account Executive experience
- Political Science Background
- Working Collaboratively
- Design Comprehension



ROLES & POSITIONS

Fundraiser

OU Foundation | September 2022 - Present

- Cold call alumni from the University of Oklahoma.
- Build rapport and facilitate connections between alumni and the foundation and end with a fundraising ask.

Admin/Receptionist

Stealth Investigations LLC | March 2018 - August 2019

- Represented the company for in personal client interactions
- Organized documents and cases online and hard copies as well
- Ordered and collected documents from the state, clients and families.

Intern

RWS Architects | June 2017 - Aug 2017

- Utilized an online data base to organize scanned hard copies of projects to store as digital

SCHOOLS ATTENDED

University of Oklahoma

Bachelor of Public Relations, minor in Politiccal Science

- Attended from 2019 to Present
- The National Society of Academic Excellence
- Member of Alpha Phi, 2020 to 2022
- Presidents Honor roll 2019
- Dean's List 2020-2021

Clear Springs High School

Graduated with Cum Laude, Class of 2019

- GPA of 3.70
- National Honor Society 2018 to 2019
- Mu Alpha Theta Honor Society 2017
- English Honor Society 2017
- Spanish Honor Society 2016
- Super Intendent Scholar Award 2016